

## Our **Annual Advertiser Program:**

# T H E B E N E F I T S

- The greatest benefit of an annual advertising program is **increasing your sales**. Targeting more than 100,000 of your best prospects with frequency and consistency will do just that.
- Annual advertisers receive our **lowest advertising rates**.
- You are **guaranteed a frozen rate** for the duration of your program even if a general rate increase takes place.
- You receive **free creative design assistance** on ads 1/3 page or larger (including one free color scan).
- You will have an ad campaign that is **working for you every day of the year**. Our subscribers indicate that in addition to reading each issue thoroughly, they refer back to it frequently.
- You receive value-added **opportunities and/or discounted rates** in special issues or sections of *Rhode Island Monthly* and our other publications.
- Restaurant advertisers are guaranteed a free listing in our restaurant guide and are offered a free link from our Web site.

**Rhode Island**  
MONTHLY

280 Kinsley Ave., Providence, RI 02903  
www.rimonthlv.com